



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIP GUIDE

The Illinois State Alliance of YMCAs is comprised of forty-three corporate YMCAs from Illinois as well as branches of the Gateway Region YMCA (MO) and the Stateline Family YMCA (WI). The Alliance has evolved to leverage the collective strength of Illinois Ys, build a data-sharing network for members, advocate for causes important to Illinois Ys, and educate the larger community on the Ys impact. Simply put, the purpose of the Alliance is to enhance the relevancy and sustainability of Illinois YMCAs.

We invite you to connect, partner with, and support the Alliance as a corporate sponsor or exhibitor at one of our annual events. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment. We want to say THANK YOU in advance for your support of our work, and for the work of our local YMCAs.

2025 SPONSORSHIP OPPORTUNITIES

	CEO ZOOM	FALL STAFF RALLY	REMLE
Date	Bi-Monthly	September 25-26	June 12-13
Location	Virtual	Bloomington	Chicago
Attendees	30 avg.	200-250	90
Audience	CEOs	All Staff	Multicultural Staff

For further information, please contact:

Wendy Bonilla
Director of Alliance Services and Special Projects
wendy.bonilla@illinoisymcas.org
309-236-0645

The Y. For a better us.®

The Illinois State Alliance of YMCAs brings together more than 800 YMCA program locations impacting more than 150 communities and engaging nearly 1 million Illinoisans to strengthen the foundations of community through youth development, healthy living, and social responsibility.

ILLINOIS STATE ALLIANCE of YMCAs SPONSORSHIPS

CEO Zoom Sponsor Spotlight – \$1,000

- 15 minutes to present to CEOs on one of their regularly scheduled bi-monthly Zoom calls
 - 2025 dates: January 20th, March 17th, May 19th, July 14th, September 15th, November 3rd
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Fall Staff Rally – Varied

Our largest leadership event, the Fall Staff Rally welcome all Illinois staff for learning, connecting and growing together. Several sponsorship levels to choose from: Vendor (\$1,000), Activity (\$2,000), and Presenting (\$4,000)

- Vendor Table
 - Name / logo on event collateral and Alliance website
 - Workshop presenter opportunity (Activity and Presenting)
 - Short presentation at CEO Breakfast (Presenting)
 - Sponsorship Limits: 2 Presenting Sponsors and 6 Activity Sponsors, 20 Vendors
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Regional Emerging Multicultural Leadership Experience (REMLE) – Varied

REMLE is a leadership development experience especially for multicultural staff. Designed to provide personal, practical career development opportunities, REMLE is a good match for sponsors who want to reach future Y leaders and who care about advancing equity in Illinois. Vendor (\$1,000), Activity (\$2,000), and Presenting (\$4,000)

- Vendor Table
 - Name / logo on event collateral and Alliance website
 - Evening reception sponsor with opportunity to welcome attendees (Activity)
 - Workshop presenter opportunity (Presenting)
 - Welcome message at opening session (Presenting)
 - Sponsorship Limits: 1 Presenting Sponsors and 1 Activity Sponsors, 8 Vendors
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Sponsorship opportunities are limited and available on a first come, first served basis. Secure your spot by completing and sending the sponsorship agreement form to Wendy Bonilla at wendy.bonilla@illinoisymcas.org.

Vendor Registration Form (Email form to wendy.bonilla@illinoisymcas.org)

SELECT EVENT AND SPONSORSHIP LEVEL:

- CEO Zoom- \$1,000
- Fall Staff Rally Presenting \$4,000 Activity \$2,000 Vendor \$1,000
- REMLE Presenting \$4,000 Activity \$2,000 Vendor \$1,000

Name of Company: _____

Type of Goods Sold: _____

Company Address: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____

IN-PERSON EVENT INFORMATION

Name of person attending: _____

Cell Phone: _____ Email: _____

Names of other attendees: _____

Needs (please check): Electricity Internet 6-foot table and two chairs

Do you plan to bring a display? _____

Billing

Send invoice to:

Name: _____

Email Address: _____

Phone Number: _____

Payment is due at least 30 days prior to event.

Illinois State Alliance of YMCAs

c/o YMCA of Metropolitan Chicago, 1030 W. Van Buren St, Fifth Floor, Chicago, IL 60607