



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

ENVISIONING OUR FUTURE IMPACT ON COMMUNITIES

STRATEGIC PLAN EXECUTIVE SUMMARY ILLINOIS STATE ALLIANCE OF YMCAs 2020-2023

Our Identity

The Illinois State Alliance of YMCAs brings together 45 corporate YMCAs engaging more than 548,000 members across the state of Illinois, to strengthen the foundations of community through youth development, healthy living and social responsibility.

Our Purpose is to leverage the collective impact of Ys through state-wide initiatives, public policy efforts and support for Ys that serve our communities.

Our Vision is to have high aspirations, allowing Ys the opportunity to participate and meet collective goals.



STRATEGIC AREAS OF FOCUS

2020 — 2023

The Planning Committee identified the following to commit time, energy and resources to:



INCREASING THE COLLECTIVE IMPACT OF YMCAs THROUGHOUT ILLINOIS

Strategies

Ensuring every Y is engaged in Public Policy that impact our Ys.

Utilizing the Ys extensive reach in communities throughout the State to meet identified state needs in area of healthy living, youth development, social responsibility and safety.

Engaging the alliance with other cause driven partners within Illinois, to elevate our impact on healthy living, youth development, social responsibility and safety.

Harnessing the knowledge and experience of YMCA staff and volunteers, for training, events and peer to peer mentoring and growth.



ENSURING FINANCIAL SUSTAINABILITY OF THE ALLIANCE

Strategies

Ensure Alliance Dues structure is adequate for financial sustainability.

Ensure the commitment and allocation from Y-USA continues and the alliance meets grant requirements.

Ensure transparency and accountability to meet expectations of the Illinois Area Fund.

Ensure that all Ys see the value of maintaining Alliance membership.



PROVIDE SERVICES AND SUPPORT TO OUR ALLIANCE MEMBERS IN AN INNOVATIVE WAY

Strategies

Increase awareness and understanding of evolving service delivery to alliance members.

Explore opportunities to support group purchasing and shared services.

Engage in a flexible delivery system providing the best resources to Illinois Ys.