CH-CH-CH-CH-CHANGES
ILLINOIS FALL STAFF RALLY 2019
SEPTEMBER 26-27
NORMAL, ILLINOIS
PRESENTED BY:
daxko®
2019 FALL RALLY PLANNING COMMITTEE

Rob Wilkinson, Chair
CEO,
B. R. Ryall YMCA of Northwestern DuPage County

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Arts & Climbing Director,
Edwardsville YMCA

Christina Rivera
Director of Membership Engagement,
Greater Peoria Family YMCA

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PAV YMCA

Francisco Saravia
IT Director,
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CEO,
Belvidere YMCA

Cami Loving
Healthy Living Director,
Kishwaukee Family YMCA

Jill Steiner
Director of Personnel & Facility Services,
YMCA of Springfield

Austin Birch
Aquatics Director, Mattoon Family YMCA

Nick Maier
Membership Director,
YMCA of Rock River Valley

Y-USA SUPPORT
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Mary Velasquez

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COO / Executive Director,
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YMCA of Rock River Valley

Stephanie Diehl
Senior Director of Youth Development,
Family YMCA of NW Illinois

Ashley Richter
Engagement Director,
Sterling-Rock Falls YMCA

Leonna Ellis
Leadership Development Director, Two Rivers YMCA

Christy Filby
Executive Director,
IL State Alliance of YMCAs

Norine Morris

Leonna Ellis

Mary Velasquez
MESSAGE FROM THE RALLY CHAIR

Rob Wilkinson, CEO
B.R. Ryall YMCA
of Northwestern DuPage County

On behalf of the 2019 Illinois Fall Staff Rally Planning Committee, I want to welcome you to Bloomington-Normal and this year’s Rally! We are so excited that you have made the commitment to attend and further your learning through our many workshops and networking with your fellow Illinois Y colleagues.

This year’s Rally Planning Committee has done an amazing job of lining up workshops and presenters geared to both rookies and seasoned Y veterans. This year’s theme “Ch-Ch-Ch-Changes” not only is in reference to the changes made over the last year at YUSA, but also the changes we all face daily in our Ys. As you look through the schedule, our goal for the Rally is to have you walk away with tools, resources and inspiration to not only tackle the many challenges and changes you face, but also to lead change back at your Y.

For our seasoned veterans, the Rally is a time to reconnect with our peers, friends and colleagues. We learn so much from each other when we find the time to connect. If this is your first Rally, I encourage you to meet new friends and build your peer network. We have an opening session to help you get off to a great start.

Lastly, I want to thank our dedicated Rally Planning Committee for all of their hard work in putting on this great event! The time and dedication has been beyond amazing. Please take a moment to thank the committee members as you see them out and about during the Rally.

Have a great Rally!

Sincerely,
Rob Wilkinson – 2019 Rally Chair
2019 FALL RALLY CONFERENCE
PRESENTING SPONSOR:

ACTIVITY SPONSOR:

VENDORS:
Crown USA Apparel
ECORE Sports Flooring
Freemotion Fitness
Judson University
Life Fitness
Precore
Pure Fitness Innovations
Sam’s Janitor Service II
Spear Corporation
TRUE Fitness
West Bend Insurance

Y PARTNERS:
Gateway Region YMCA – Training Partner Y
IL State Alliance of YMCAs
YMCA Retirement Fund
YPN – Chapter 45
YMCA Youth and Government

Please join us in thanking our sponsors and vendors for their continued support and generosity. Be sure to stop by our vendor booths during the Rally to learn more about these fantastic companies!
Visit our Program Excellence Award Nominee tables located inside Redbird C/D to learn more about their programs.
2019 Illinois State Alliance Fall Rally Schedule
Thursday, September 26

8:00-10:00 a.m.  
Registration Open  
Vendor Time  
Program Excellence Award Nominee Displays

9:00-9:50 a.m.  
Workshops – Round I

10:00-11:45 a.m.  
Opening Session – Six Thinking Hats

11:45-12:45 p.m.  
Lunch

12:45-1:00 p.m.  
Transition Break + Vendor Time

1:00 – 2:10 p.m.  
Workshops – Round II

2:10 – 2:30 p.m.  
Transition Break + Vendor Time

2:30 – 3:40 p.m.  
Workshops – Round III

3:40 – 4:00 p.m.  
Transition Break + Vendor Time

4:00 – 5:00 p.m.  
Peer Communities  
CEO session: Donor By Design, Minimum Wage Strategies

5:15 – 6:15 p.m.  
Vendor hosted Reception

6:15 p.m. – 7:00 p.m.  
Dinner

7:00-8:00 p.m.  
Keynote Speaker – Jason LeVasseur  
Turn Up Your Volume

Keynote Presentation
Introducing Jason LeVasseur

Leadership speaker, summer camp program director, award-winning music performer, & the creator of The Rock Star Project® – will be our featured speaker at the Rally.

Jason has released 13 CDs and won 18 music performance awards. He has shared the stage with Train, John Mayer, The Dave Matthews Band, and Maroon 5, traveling the world as a performing artist. The Rock Star Project combines music and leadership inspiration. Jason will help us choose our instruments, build our band and make leadership FUN! Get ready to rock out and TURN UP YOUR VOLUME!
2019 Illinois State Alliance Fall Rally Schedule
Friday, September 27

7:15 – 8:00 a.m.
Breakfast Buffet

7:30 – 9:10 a.m.
CEO Breakfast with Daxko Presentation
Room Redbird G

8:00 – 9:10 a.m.
‘How To’ Sessions

9:10 – 9:20 a.m.
Transition Break

9:20 – 11:30 a.m.
Closing Session

Managing Change Together, Presented by YPN Chapter 45
Jim Kauffman, Director in Leadership Development
Y-USA

Jim Kauffman has worked for YMCAs of all sizes across the United States for the past 37 years and is now a Director in Leadership Development for YMCA of the USA. In this role, Jim manages activities and resources supporting the development and training of current and future YMCA CEOs and other Organizational Leaders, along serving as the content specialist in innovation, fiscal management, financial development, and program management.

Jim will take us through change management approaches so we may look at common topics around us, navigate their complexities through a new lens, and thoughtfully process our typical reactions to change. YPN leaders will lead solution tables so come ready to connect, explore and change!
HOTEL FLOOR PLAN
The hotel’s check-in time is 3 p.m. The hotel’s checkout time is noon. Guests will be permitted to check-in earlier or check-out later subject to room availability. Baggage will be stored at no charge for early arrivals and late departures.
Extra Perks to Take Advantage of During this Year’s Rally!

CHAIR MASSAGES
Start your Rally off right!
Join Midwest Technical Institute Massage Therapy Students for a relaxing 10-minute Chair Massage!
Students will focus on areas of your back, shoulders, neck arms, and hands, where people often hold the most tension. Chair massage will be onsite on Thursday morning from 9:00 am until 12:00 pm. FREE!

SAY CHEESE
Plan to have a professional headshot taken during this year’s Fall Rally, courtesy of Shyvel’s Professional Photography. Shyvel will be on-site on Friday morning from 9:00 am until 12:00 pm.
Stop by, say hello, and smile! Professional attire suggested.
$15 per person.

AFTER HOURS FUN
Join YPN Chapter 45 for a fun Thursday night of After Party Activities, 8:30pm-12:00am!
We have multiple options to fit your style:
1. Show off your bowling skills at the Bone Student Center
2. Join in on a Pub Crawl of the local establishments, ending with a “foodcap”
3. Keep it low-key with board games at the Marriott
Grab your Y friends and meet in the hotel lobby after the Thursday night keynote speaker at 8:30pm!

VENDOR GIVEAWAYS!
Thanks to the generosity of our wonderful vendors, all Rally attendees will have the opportunity to win fantastic prizes. Rally attendees will receive 10 raffle tickets at registration, which can be deposited in the raffle bowls at each vendor booth. We will be drawing the winning tickets throughout the Rally. Good luck!

GET SOCIAL!  🌟  🌟  🌟
Please help us capture memories from this year’s Rally by posting photos to Facebook, Instagram and Twitter using the following hashtags:
- #ILRally2019
- #BeYRally
- #BeCauseY (which will get us on the Living Our Cause Feed)
- @illinoisymcas

OH SNAP- Back by popular demand! 😊
Share photos from Fall Rally 2019 on Snapchat by using our custom Snapchat filter. Say Cheese!
Hello, My Name Is... a starter session for staff who are new to the Y and the Fall Rally
If you’re new to the Y or your full time role, then join us for an overview session aimed at understanding all the ins and out of our giant State of Ys! What is YPN? What is the State Alliance? What’s a Training Partner Y? Why does everyone talk about the amazing Y Retirement Fund? And what is this crazy rally for? Embrace the change, and start your day with us.

Room: Redbird B

Presenter:
Maribeth Mees, Director of Leadership Development and Training Partner Y Services
Gateway Region YMCA

Christy Filby, Executive Director
Illinois State Alliance of YMCAs

Miriam Paulin, Senior Client Relationship Manager
YMCA Retirement Fund

Open Y
The recently passed Y Collective Marketing Initiative supports the Open Y platform. Come learn more about this exciting opportunity and learn how it can maximize your digital presence through your YMCA website.

Room: Redbird A

Presenter:
Nathan Maehren, Senior Vice President of Digital
YMCA Twin Cities
Unemployment Claims - Strategies to Minimize and Respond to Claims
Unemployment claim costs are often hidden in your financial reports. Supervisors at every level can play a role. Claims unprotected or lost establish an annual mod rating applied to your total payroll. Establishing protocols and policies and routinely protesting claims can save a Y real money. Learn how to leverage/position HR practices to improve your human capital investment.

**Room:** Redbird F

**Presenter:**
Jean Wopat, Human Resources Director
Edwardsville YMCA

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Veterans Hiring and Placement in the YMCA – a Win-Win
The YMCA culture is relatable to our veterans. Their training, heart, work ethic and leadership would only enhance our mission and purpose. A purposeful connection is a win-win for both. This session will assist Y’s in creating a welcoming and kindred spirit culture where veterans can thrive and grow. You will learn about how to connect and include veterans in our programs, membership and employment. Tips for success and training available for any Y staff to put this initiative into action.

**Room:** Redbird E

**Presenter:**
Anne Godman
Central IL Chapter of SHRM Springfield
**Workshops - Round II | 1:00-2:10 p.m.**

**Situational Leadership: Being the Boss isn't about You (Repeated in Round III)**
Do you lead based on the situation or do you lead the same way no matter what? How about your leadership style? Is it based in the situation or is it the same way every time? This session will explore the benefits of situational leadership.
**Room:** Redbird B

**Presenter:**
Lynne Barnes, Chief Operating Officer & Senior Vice President of Facilities and Support Services
Carle Hospital & Carle Health System

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**Rethinking Membership using Six Thinking Hats Approach**
Six Thinking Hats is from a book by Edward De Bono. This is a practical and uniquely positive approach to making decisions and exploring new ideas. The Six Thinking Hats approach clears the mind to think conceptually by unscrambling emotions, information, logic and hope to creatively help us think and decide more clearly. You will come to see this as a simple tool your Y can use to create a climate of clearer thinking, improved communication, and greater creativity. Our facilitator will take us through the process focusing on the topic of Membership.
**Room:** Redbird A

**Presenter:**
Megan Nelson, Sourcing Manager
Memorial Health System

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**Build Your Personal Brand**
We know companies and celebrities have brands, but what about you and me? Amazon Founder Jeff Bezos says, “Your brand is what people say about you when you’re not in the room.” Having a brand helps drive your career and is the best way to ensure what is said about you is the message you want sent. We will explore what makes you stand out from the crowd and how you use that to build your own personal brand.
**Room:** Redbird F

**Presenter:**
Michelle Polivka, Vice President of Marketing
YMCA of Rock River Valley
Workshops – Round II | 1:00–2:10 p.m.

**Conquering the Confidence Gap and Imposter Phenomenon**
Transform your relationships without fear and gain confidence! We are excited to offer another professional and personal development opportunity for Y professional women. This workshop, Conquering the Confidence Gap, walks you through statistics relating to the confidence gap, defines the Impostor Syndrome and helps you to build and modify personal tools you can use to conquer the confidence gap and imposter phenomenon.

**Room:** Redbird E

**Presenters:**
Helen DeNyse, Director of Youth and Family Engagement
YMCA of Metro Chicago

Kaia Dutler, Association Senior Director of Aquatics
YMCA of Metro Chicago

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**Gallup Poll ‘Talent to Strengths’**
Appreciating the defined talents and unique skills of the team around us to best put our strengths to work when the opportunity arises.

**Room:** Fell A

**Presenter:**
Wendy Baker, COO
Mattoon YMCA

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**Your Career Roadmap – Navigating through Opportunity and Drafting your Route**
The amount of opportunity laid out ahead of us through the Y Competency Model, the Y Certification system, national conferences and training can seem overwhelming. Join your Training Partner Y (TPY) to break down your career roadmap into an easy to follow Career Development Plan (shared at YPN Spring meeting)

**Room:** Beaufort

**Presenters:**
Maribeth Mees, Director of Leadership Development and Training Partner Y Services
Gateway Region YMCA

Audrey Dewes, Leadership Development & Staff Engagement Manager
Gateway Region YMCA
Generational Shift in Workplace
By 2020, 50 percent of our workforce will be made up of the millennial generation. As an organization that has always adapted to our changing communities, it is part of our social responsibility to embrace a new generation’s MINDSET rather than cast innovation aside and follow down a path of status quo. The new generation’s expectations are high – they like collaborating, sharing, having fun and being part of a community. What better place than the Y to embrace this amazing talent!

**Room:** Fell B

**Presenter:**
Jean Wopat, Human Resources Director
Edwardsville YMCA

The Role of Succession Planning & Talent Review within Your Y
Creating a Snapshot of your Y’s Talent - Many Ys today are tackling issues around compensation, staff engagement, and staff turnover. As compensation needs increase, we are thinking more creatively and strategically about our staff. In this session, we will focus on the 5 steps to help you create a snapshot of your Y’s talent so you can accelerate staff development, improve retention, and ensure leadership continuity in key positions in a way that is equitable and sustainable.

**Room:** Redbird G

**Presenter:**
Heather Burright, Manager of Leadership Development
Y-USA

Work Life Balance
There is no one answer to finding balance between work and life outside of work. Much like keeping a car running well, it requires a whole toolbox of skills. This presentation will start with a bit of self-assessment and then share tools and techniques to aid in stocking that necessary toolbox.

**Room:** Fell C

**Presenter:**
Sarah Brewer, Association Director of Youth Development
Springfield YMCA
**Workshops - Round III | 2:30-3:40 p.m.**

**Situational Leadership: Being the Boss isn’t about You (Repeat from Round II)**
Do you lead based on the situation or do you lead the same way no matter what? How about your leadership style? Is it based in the situation or is it the same way every time? This session will explore the benefits of situational leadership.
**Room:** Redbird B

**Presenter:**
**Lynne Barnes, Chief Operating Officer & Senior Vice President of Facilities and Support Services**
Carle Hospital & Carle Health System

**Passing the Torch - Set Your Organization Up for Continued Success**
Join our evening keynote speaker for an additional session: Passing The Torch – Set your organization up for continued success! In this session we will explore the best practices in planning and executing smooth team member transitions. Whether you are an experienced team player or the “new kid” you have an important role to play in the ever-evolving structure of your organization. This session will give you the tools to help your team succeed.
**Room:** Redbird E

**Presenter:**
**Jason LeVasseur**
The Rock Star Project

**Changes at Every Level - Y Leadership Certification Fits our Changing Workforce**
As we embrace a shifting demographic in our workforce, our movement has made significant changes in the way we empower and inspire staff at every level of our organization. Join Y-USA for an overview of the NEW Leader Level Certification aimed at frontline staff (launched May 2019) and the updates to the Team Leader, Multi-Team Leader and Organizational Leader Certification (July 2020) so you plan for your leadership development and certification tracks.
**Room:** Redbird G

**Presenter:**
**Heather Burright, Manager of Leadership Development**
Y-USA
Workshops - Round III | 2:30-3:40 p.m.

**Link - Maximize Your Experience on the Y’s New, Digital Platform**
Our movement-wide social and knowledge sharing platform abounds with information, tools and resources right at our fingertips. Hear from the expert community moderators at Y-USA to learn how to best navigate and personalize your experience on the new Link website.

**Room:** Fell B

**Presenter:**
Lisa Tallman, Senior Director, Knowledge Management
Y-USA

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**Welcoming Middle School & Preteens in to Our Programs and Facilities - A Six Thinking Hats Approach**
Six Thinking Hats is from a book by Edward De Bono. This is a practical and uniquely positive approach to making decisions and exploring new ideas. The Six Thinking Hats approach clears the mind to think conceptually by unscrambling emotions, information, logic and hope to creatively help us think and decide more clearly. You will come to see this as a simple tool your Y can use to create a climate of clearer thinking, improved communication, and greater creativity. Our facilitator will take us through the process focusing on the topic of Welcoming Middle School & PreTeens into your programs and facilities.

**Room:** Redbird A

**Presenter:**
Megan Nelson, Sourcing Manager
Memorial Health System

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**Embracing our Differences - How Does My Diversity Affect Me?**
What is it like to walk in someone else’s shoes? During this interactive session, you will assume the identity of characters who identify by a variety of dimensions. We will use an educational tool that creates opportunity to engage in great conversations, use a more empathetic lens and create goals for you with people who identify differently than you. You will also be able to identify how systems affect those within our communities and their life outcomes.

**Room:** Fell C

**Presenter:**
Victor Rivera, Manager, Strategic Priorities
Y-USA
Mental Health First Aid
Interested in obtaining information about bringing Mental Health First Aid training to your staff? This workshop will explain what Mental Health First Aid is, as well as how it can positively impact the work that you and your staff already do. You’ll hear directly from a certified trainer and even leave with some practical tools you can start doing today!
Room: Fell A

Presenters:
Paul Larson, Senior Program Director
YMCA of Metro Chicago
Dianna Taylor Meneses
Licensed Clinical Professional Counselor
Katelyn Springer, Training Coordinator
Children’s Home Association of Illinois

Closing the Gap: Salary Negotiation
Did you know at the rate the wage gap is closing, women won’t see equal pay until the year 2058? This workshop was designed to help women know their worth and confidently negotiate salary whether it’s for a new role, a promotion or just a conversation on current salary. Join us to explore the do’s and don’ts we’ve curated just for you through research and interviews with some skilled women negotiators!
Room: Beaufort

Presenters:
Helen DeNyse, Director of Youth and Family Engagement
YMCA of Metro Chicago
Agneis Schultz, Senior Director of Operations and Strategic Initiatives
YMCA of Metro Chicago

Back to the Future – Looking Back to Guide Our Future in Best Practices Around Member Engagement
We will travel back in time and back to the future to examine best practices in customer service and membership engagement. Be prepared to leave this journey with amazing resources and “just add staff” activities. Our itinerary will include Disney, YMCA, and other amazing destinations. Follow #backtothefuture on Link to keep up with the journey before it starts.
Room: Redbird F

Presenter:
Laura Meverden, Midwest Regional Training Manager
Y-USA
PROGRAM DESCRIPTIONS
Thursday, September 27

CEO SESSION | 4:00–5:00 p.m.

Minimum Wage Strategies
Whether due to economic forces or legislative action, wages for hourly employees in all sectors of the economy are likely to increase over the next several years. These rising wages are creating new and interesting opportunities for YMCAs to review efficiency and operational sustainability. In Illinois these future minimum wage rates are known and now is the time to evaluate your operations and strategize for the future. We will take a look at Ys who have already been through a mandated minimum wage increase and discuss strategies to reimagine your Y.

Room: Redbird G

Presenter:
Brian Keel, Senior Consultant
Donor By Design

YPN Peer Communities | 4:00–5:00 p.m.

One of the strengths of the launch of YPN (formerly AYP) is its focus on Peer Communities – a group of professionals from throughout our state with similar job functions or projects. Members of each peer community connect to network, brainstorm, troubleshoot and share successes and challenges. We are fortunate to have 15 Peer Communities in Illinois. Although you may participate in multiple Peer Communities, we ask that you please select ONE to participate with at this year’s Fall Rally.

Aquatics
Arts & Humanities
Before & After School
Executive Leadership
Customer Service (Desk & Member Services Staff)
Camping
Early Childhood
Employee Services (HR/Payroll)
Fund Development
Health & Wellness
Marketing
Membership
Property Management
Sports
Teens

Fell A
Redbird C & D
Redbird F
Beaufort
Redbird C & D
Redbird C & D
Redbird B
Redbird B
Fell B
Redbird A
Fell C
Redbird C & D
Redbird E
Redbird A
PROGRAM DESCRIPTIONS
Friday, September 28

‘How To’ Sessions | 8:00-9:10 a.m.

‘How To’ Sessions will equip staff with the tools, instructions, resources or step-by-steps to roll out a new initiative or try a new program at your Y.

How To Turn a Message Into Action
We are bombarded with messages and information all day long. Some of it we remember, but most is forgotten or overlooked. The Y has a lot to communicate. How do we help our audiences cut through the clutter? How do we ensure the message we’re delivering is heard and, better yet, turned into action? Find out how three simple questions could change your outcome!
Room: Redbird B

Presenter:
Michelle Polivka, Vice President of Marketing
YMCA of Rock River Valley

How to Build a Successful & Credible Personal Training Program
We will have an interactive discussion, so bring your ideas and your struggles...Come and dive into how you get quality trainers and keep them, how you increase your client list and retain them, along with a brief question and answer section at the end to share ideas, stories, struggles and successes.
Room: Beaufort

Presenter:
Breanne Anderson, Senior Director of Healthy Living
Two Rivers YMCA

How to Become a Workshop Facilitator at Your Y
In order to support our new Leader Level Certification aimed at frontline staff, Ys across the movement must be armed with the tools to be able to deliver meaningful workshops and learning opportunities for staff. Join your Training Partner Y to learn the steps to becoming an official Y workshop facilitator for 5 new workshops your Y needs, and we will specifically demonstrate some activities from the most popular Living Our Cause for Frontline workshop.
Room: Fell C

Presenter:
Maribeth Mees, Director of Leadership Development and Training Partner Y Services
Gateway Region YMCA
How To Use Technology to Your Advantage
Have you ever wondered what it would be like to go paperless? Do you use Google or Microsoft Office 365 for your email service? This how-to session will help you learn the basics of these tools and set you up for a better electronic collaboration experience.
**Room:** Redbird E

**Presenter:**
Andy McFarland, CEO
Dixon Family YMCA

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How to Advocate Effectively
Learn how to expand your Y’s impact by leveraging relationships, defining your needs and advocating effectively. Whether it is locally in your community, or at the state and national levels.
**Room:** Redbird F

**Presenters:**
John Carr
Matt Maloney
Contract Government Affairs Lobbyists for Illinois State Alliance of YMCAs

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How To Build Your Endowment for Now & The Future
The presentation will focus on how to include gifts that sustain your Y for tomorrow primarily through planned gifts. We will determine the best ways to create and add to endowment funding.
**Room:** Fell B

**Presenter:**
Harold Melser, Board Member
O’Fallon YMCA
ILLINOIS STATE ALLIANCE OF YMCAS
AND Y PROFESSIONALS NETWORK (YPN) AWARDS
These awards were established to recognize outstanding performances by volunteers and staff in Illinois. Staff and volunteers who receive these awards have exemplified exceptional levels of work performance and displayed high regard and loyalty to the YMCA’s mission and work in their communities. Annually, an awards committee determines the recipient in each category.

Program Excellence Award
The Program Excellence Award celebrates Y programs that are innovative and making a difference in communities across the state of Illinois.

Stormy Webster Award for Outstanding Aquatic Director
Stormy Webster began as a volunteer at the BR. Ryall YMCA in 1952 teaching swimming and lifesaving at rented facilities as the Y did not have its own building. During her 38 years of commitment to the Y as a volunteer and staff member, Stormy was dedicated to providing training and staff development to improve the quality and safety of aquatics programming for youth in Illinois and Indiana. She was a master in working with volunteers. Under her leadership Stormy recruited more than 100 aquatic volunteers that taught more than 1,500 hours per week. Some of her accolades included Volunteer of the Year at the Ryall Y, SCUBA Commissioner for the Midwest Field and the Midwest Field Physical Director of the year in 1978. Stormy retired from the YMCA in 1990 as the Program Executive of the B.R. Ryall YMCA.

The Stormy Webster award recognizes a Y Aquatics Director who displays exceptional leadership, commitment and the attributes of being a cause driven leader in aquatics at a local, neighborhood or alliance level and is employed by a YMCA in the Illinois Alliance.

Matt Ottaviano Outstanding Program Director of the Year Award
Matt Ottaviano served as the Executive Director of the Lawson YMCA in Chicago before becoming Vice President of Operations at the YMCA of Metropolitan Chicago. During this time Matt also led many MRC services. He exemplified the characteristics of a cause driven leader. He was honest, fair, intelligent, and friendly. His philanthropic spirit and dedication to the movement allowed him to relate to major donors, staff, as well as connect to the everyday Y member.

The Matt Ottaviano award recognizes a program director who displays exceptional leadership, commitment and the attributes of being a cause driven leader in program areas such as resident camp, day camp, child care, arts and humanities, youth services, youth sports, gymnastics, and teen programming.
Joseph Roknich Award for Outstanding Fitness-Wellness Director of the Year Award
Joseph Roknich was Executive Director at the Irving Park YMCA before becoming the Vice President of Operations for YMCA of Chicago and MRC Director.

The Joseph Roknich award recognizes a Y staff person who displays exceptional leadership, commitment and the attributes of being a cause driven leader in the area of health, fitness/wellness.

Outstanding Membership–Marketing Director of the Year Award
The Outstanding Membership/Marketing Director Award recognizes the Membership or Marketing Director who is committed to the member experience, displays leadership, creativity and exceptional customer service.

Outstanding Facilities, Building, and/or Properties Director of the Year Award
The Outstanding Facilities Director of the Year Award recognizes a full-time Facility Director in the Y movement for outstanding efforts in managing and maintaining a YMCA facility or facilities.

Outstanding Support Services or Admin of the Year Award
The Outstanding Admin Award recognizes an administrative or support staff in the YMCA movement who provides exemplary service to his/her YMCA operation or department and is a dedicated team member that has demonstrated the core values of the YMCA movement.

Alliance Rookie of the Year Award
The Alliance Rookie Award recognizes a “rookie” (6-24 months of employment) in the YMCA movement for outstanding on the job achievements and for demonstrating the ability to operate and manage successful programs, membership management or fundraising efforts in the YMCA through exceptional leadership.

Alliance Community Impact Award (Staff and/or Volunteer) of the Year
The Community Impact Award recognizes staff or volunteers who have made extraordinary contributions to the Y in their community and/or through the State Alliance. At the heart of every YMCA there are select staff and volunteers who give incredible amounts of time and energy to advance the Y’s cause.
**Illini Chief Club Award**
The Illini Chief Club Award recognizes a current Chief Executive Officer that provides extraordinary leadership to a corporate YMCA in Illinois by exemplifying the YMCA’s values and mission. This award recognizes cause-driven leaders in their association, community, and the Y movement and among his or her peers across the State.

**Tom Stoll Award**
Tom Stoll, who passed away May 1, 2003, spent nearly 40 years in a love affair with the Y. Beginning in 1953 as a part-time volunteer at Oak Park Y Camp Douglas, Tom touched the lives of staff, volunteers, and members with the Oak Park, Aurora, Streator, and Naperville Ys.

Tom was well known and respected for both the volunteer and staff leadership that he attracted and nurtured in the movement. As CEO of both the Streator and Naperville Ys, he built boards that were able to take good Ys and make them great. Tom recognized the importance of developing staff outside of his Y through active participation in both APD – now YPN - and as an instructor at Waubonsee Valley Community College and George Williams College.

In recognition of Tom Stoll’s Y legacy, the Tom Stoll Award has been established as an annual recognition presented to a Y professional on the ascending edge of service and who has developed outstanding executive or operational leadership and loyalty.

**DIG Award**
The DIG Award recognizes a leader in the movement whose efforts focus on outreach to diverse and underserved communities and driving program innovation so that everyone, regardless of who they are or where they come from, has an opportunity to reach their full potential. This leader is intentional on integrating inclusion strategies across the diversity wheel.

**YPN AWARDS**

**YPN Peer Community Leadership Award**
The YPN Peer Community Leadership Award recognizes an active prime Chapter 45 YPN member that has displayed outstanding achievements leading their peer community by taking a proactive approach in bringing people together from across the state to share best practices in their area of focus.

**YPN Outstanding Leadership Award**
The AYP Outstanding Leadership Award recognizes an active Prime Chapter 45 YPN member for effective leadership. The outstanding leader is a champion of the YPN mission and focused on professional development, leadership development, networking, and innovation.
# Past Award Recipients

**Stormy Webster Award for Outstanding Aquatics Director**

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<td>Lynnae Touchette</td>
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<td>Joy Thomen</td>
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<td>Karen Scott</td>
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<td>Chris Bertana</td>
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<td>Mike Boyer</td>
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<td>Jeff Campbell</td>
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<td>Mike Cook</td>
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<td>Stormy Webster</td>
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**Matt Ottaviano Outstanding Program Director Award**

<table>
<thead>
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<th>Year</th>
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<tr>
<td>2018</td>
<td>Julie Kapsch</td>
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<td>Lisa McCully</td>
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<td>2016</td>
<td>Derek Schlager</td>
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<td>2015</td>
<td>Lisa Parfitt</td>
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<td>Allison Greenman</td>
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<td>2013</td>
<td>Sarita Smith</td>
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<td>Susan Chansey</td>
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<td>Shannon Payton</td>
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<td>Jann Martin</td>
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<td>Kathy Holland</td>
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<td>Claudia Lesser</td>
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<td>Scott Peterson</td>
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<td>Judy Bucci</td>
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<td>Terry Feldt</td>
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<td>D’Ann Lagerblade</td>
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<td>Judy Ellerton</td>
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<td>David Lee</td>
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<td>Jill Kawulok</td>
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<td>Nancy Battersby</td>
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<td>Shirley Spears</td>
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**Joseph Roknich Award for Outstanding Fitness-Wellness Director**

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<td>2017</td>
<td>Ian Stewart</td>
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<td>2014</td>
<td>Chelsey Bowermaster</td>
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<td>Kim Jass Ramirez</td>
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<td>Amy Kanzler</td>
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<td>Gretchen Isaac</td>
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<td>Scott Earl</td>
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<td>Sue Munz</td>
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<td>Eddie Papis</td>
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<td>Pam Gall</td>
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<td>Connie Laidlaw</td>
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<td>Sandi Philippin</td>
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<td>Don Quinlan</td>
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<td>Kim Webb</td>
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<td>Tim McCoy</td>
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<td>Peg Paligraf</td>
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<td>Monica Kaminski</td>
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<td>Diana Last</td>
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<td>Gretchen Kelly</td>
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<td>Robin Cagle</td>
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<td>Doug Thornton</td>
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<td>Linda Dean</td>
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<td>Mike Parks</td>
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<td>Frank Klipsch</td>
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<td>Doug Kohl</td>
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<td>Wray Howard</td>
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<td>Jean Thigpen</td>
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<td>Rich Escutia</td>
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<td>Stormy Webster</td>
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<td>Art Michaely</td>
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1976  Marlow B. Garvin
1975  Joni Coe
1974  Dave Diehr
1973  Cliff Lothery
1972  Nicki Doehler
1970  Yvonne Rish
1969  Bob Day
1968  Bob Turner
1967  Jerry Woolley
1966  Helen Coryell
1965  Walt Brantley
1964  Chuck Donecko
1963  Bruce Bromley
1962  J. Larry Meyer
1961  G. Mike Chianakas
1960  Gordon Peterson
1959  Art Holland
1958  Earl Wilson
1957  Merton Kennedy
1956  Joe Roknich
1955  Jerry Martins
1954  Bill Bartley

Alliance Rookie of the Year Award

2018  Sarah Weyer
2017  Lynn Eck
2016  Samuel Phillips
2015  Clayton Lott
2014  Melissa Bryant
2013  Lesley Feyerherm
2012  Cody Duffie
2011  Lance Moring
2010  Johana Voss
2010  Cari Christoff
2010  David Zielinski
2009  Susan Krause
2009  Brad Cripe
2007  Kristi Brewer
2006  Joel Sieplinga
2005  Joe Rodts
2005  Jamie Eager
2004  Susie Engle
2003  JoAnn Webster
2002  Melanie Brown
2001  B.J. Wilken
2000  Jan Schacht
1999  Lori Oaks
1998  Sarah McFarlane
1997  Christopher Seals
1996  Colleen Dempsey

Alliance Community Impact Award Staff and/or Volunteer of the Year Award

*Formerly Alliance Volunteer of the Year Award

2018  Gary Evans
2016  Cheryl Settle
2015  Bill Gavin
2012  Tim Johnson
2011  Rick Penn
2010  Angie Scraedle
2009  Rita Trent
2007  Benno Friedrich
2006  Pete Franciskovich
2005  Alice Doyle
2004  Mark Woods
2003  Ray Kimbell
2002  Dick Larson
2001  John Asan
2000  Allan Adducci
1999  George Kolovos
1998  Mary Winters
1997  Marge Kielgnski
1996  Roy Olson
1995  Karma Niemeyer
1994  The McCartys
1993  Gary King
1992  Russell Hartigan
1991  Lee Anderson
1990  Jack Greenberg
1989  Bill Brock
1988  David Hajek
1987  Lew Maultuer
1986  Robert Talitsch
1985  Ray Newman
1984  Max Zollner
1983  Evelyn Schum
1982  Art Swanson
1981  Carol Argires
1980  Rich Mueller
1979  Ed Warren
1978  Kent Arney
1977  Ernie McKinnon
1976  Jean P. Kaine
1975  Charles Matheny
1974  Helen Johnson
1973  Elmer Geissler
1972  Karl von Heimberg
1969  Jack Mountford
1968  John Crewsden
1967  John Maloney
1966  Jim Rokow
1965  Frank N. Stacy
1964  Jim Stockner
1963  Paul Johnson
1962  Paul Falzone
1961  Raymond Hoefer
1960  Norman Wells
1959  Joseph G. Rogers
1958  Gene Keltner

Alliance Community Impact Award

Outstanding Membership/Marketing Director Award

2018  Abby Helm
2017  Ashlee Heady
2016  Michelle Polivka
2015  Margaret Willet
2014  Margie Hennig
2013  Alicia Whitworth
2012  Keri Olson
2011  Beth Reusch
2010  Jean Flider
2009  Teresa Hoshauer
2007  Wendy Bonilla
2006  Elizabeth Davin
2005  Marcia Green  2002  Dennis Mohrman
2004  Michele Chandler  2000  Wray Howard
2003  Jan M. Jann  1999  Martha Rolf
2002  Rich Haas  1998  Don Heller

**Outstanding Facilities, Building and/or Properties Director of the Year Award**

- 2018    Joe Newingham
- 2017    Tom Verheyen
- 2016    Jeremy Nelson
- 2015    Greg Smith
- 2014    Gary Weirather
- 2013    Don Stolz
- 2012    Dave Wassenhove
- 2011    Walter Myers
- 2010    Ralph Alvarez

**Outstanding Support Services or Admin of the Year Award**

- 2018    Jane Bowers
- 2017    Tom DuBois
- 2015    Nancy Witt
- 2014    Charlie Irick
- 2012    Julie Easton
- 2011    Sue Jackson
- 2010    Amy Robbins

**Illini Chief Club Award**

- 2018    Deborah Allen
- 2017    B.J. Wilken
- 2016    Sam Brooks
- 2015    Mark Spiegelhoff
- 2014    Dan Chonowski
- 2013    Andy Thornton
- 2012    Rob Wilkinson
- 2011    John Lee Usmial
- 2010    Don Darnell
- 2006    Judy Ellerton
- 2004    Jon Robinson

**AYP Outstanding Leadership Award**

- 2017    Carolyn Hamilton
- 2016    Kaleena Escallier
- 2015    Cory Harrison
- 2014    Katrina Luetkebuenger
- 2013    R.J. Bartels

**YPN Emerging Leader of the Year Award**

- 2016    Brooke Hall
- 2015    Debbie Madeley
- 2014    Marian Slahor

**YPN Peer Community Leadership Award**

- 2018    Jill Steiner

**YPN Leader of the Year**

- 2018    Darin Williams

**Tom Stoll Award**

- 2018    Kathy Fielding

**DIG Award**

- 2018    Agneis Koenitz-Hudac

**Program Excellence Award**

- 2018    Camp Power
  - Kishwaukee Family YMCA
- 2017    Special Olympics Swim Team
  - North Suburban YMCA
- 2016    Go Blue – Water Safety
  - C.W. Avery YMCA
- 2015    Kids Marathon
  - Sage YMCA
ADDITIONAL CONFERENCE OPPORTUNITIES

ONE-ON-ONE CONSULTATIONS
Representatives from your Training Partner Y (TPY), the Y Retirement Fund and Chapter 45 of YPN will be on deck for one-on-one consultations with you.

Get more information on your:
Retirement Fund
Certification Levels, training opportunities and your Career Development Plan*
Using the LCDC or LINK
Your Career and how YPN can help

*The TPY table will be staffed at various times throughout the rally for drop-in meet & greets, and a sign-up sheet for follow-up advising will be available.

LEADERSHIP COMPETENCY CREDIT
The Illinois Staff Rally qualifies for 12 Leadership Recertification credits for staff who have earned either the Multi-Team or Branch Leader Certification or the Organizational Leader Certification.

RALLY MEALS
All meals and breaks are included in the conference fee. Those requesting special dietary requirements for meals at the time of registration will be honored. Unfortunately, we will not be able to honor last minute requests.

RALLY EVALUATION
As a conference participant, you will receive an email shortly after the conference that will direct you to an online conference survey. Thank you in advance for sharing your feedback with the planning committee.
ACTIVITY SPONSORS, VENDORS AND PARTNERS

PRESENTING SPONSOR:

[Image of Daxko]

ACTIVITY SPONSOR:

[Image of Score]

VENDORS:

[Images of various sponsors]

Y PARTNERS:

[Images of various YMCA partners]
VENDOR CONTACT INFORMATION

Crown USA/Apparel Store
Y branded apparel
8831 South Greenview Drive
Middleton, WI 53562
Dana Buck
dbuck@toppromotions.com
Phone: (877) 742-5686
www.ymcastore.org

Illinois Youth & Government
Teen Enrichment Program
1315 Butterfield Road, Suite 218
Downers Grove, IL 60515
Sean Nelson
snelson@ilymcayg.org
Phone: (630) 833-9622
www.ilymcayg.org

DAXKO
Membership & Program Software
600 University Park Place, Suite 500
Birmingham, AL 35226
Ron Lamb
Ron.Lamb@daxko.com
Phone: 615.521.0609
www.daxko.com

Judson University
Leadership Education and Training
1115 N State Street
Elgin, IL 60123
Kristofer VanHorn
Kristofer.VanHorn@info.judsonu.edu
Phone: 847.628.2500
www.jusdon.edu

ECORE
Sports Flooring
715 Fountain Ave
Lancaster, PA 17601
Scott Rogala
scott.rogala@ecoreintl.com
Phone: 800.322.1923
www.ecoreintl.com

Life Fitness
Commercial Fitness Equipment
9525 Bryn Mawr Avenue
Rosemont, IL 60018
Michael Morrison
Michael.Morrison@lifefitness.com
Phone: (815) 715-3094
www.LifeFitness.com

Freemotion Fitness
Commercial Fitness Equipment
1500 South 1000 West
Logan UT 84321
Luke Esswein
Luke.esswein@freemotionfitness.com
Phone: 312-909-7336
www.freemotionfitness.com

Matrix
Commercial Fitness Equipment
1600 Landmark Dr.
Cottage Grove, WI 53527
Jennifer Bolger
jennifer.bolger@matrixfitness.com
Phone: (608) 839-8686
www.matrixfitness.com

Illinois State Alliance of YMCAs
Paul Stanzione
CEO
paul.stanzione@illinoisymcas.org
Phone: (217) 433-7760
www.illinoisymcas.org

Precor
Commercial Fitness Equipment
20031 142nd Avenue NE
Woodinville, WA 98072
Steve “Grizz” Grzeszkiewicz
steve.grizz@precor.com
Phone: (262) 909-4159
www.precor.com
VENDOR CONTACT INFORMATION

Pure Fitness Innovations
Commercial Fitness Equipment
3021 West Farmington Road
West Peoria, IL 61604
Jason Smith
jsmith@purefitnessinnovations.com
Phone: (309) 363-9000
www.purefitnessinnovations.com

Training PartnerY
11960 Westline Industrial Drive, Suite 232
St. Louis, MO 63146
Maribeth Mees
maribeth.mees@gwrymca.org
Phone: (314) 421-8874
www.gwrymca.org

Sam’s Janitor Service II
Gymnasium Floor Refinishing
410 West Point Drive
Galesburg, IL 61401
Sam Mangieri III
Smangieri7@gmail.com
Phone: 309.337.2344

SCORE SPORTS
726 E. Anaheim Street
Wilmington, CA 90744
Anne Hernandez
anne@scoresports.com
Phone: (310) 830-6161
www.scoresports.com

Y Retirement Fund
Retirement Planning
120 Broadway
New York, NY 10271
Laura Lombard
Lombard@ymcaret.org
Phone: (800) RET-YMCA
www.yretirement.org

SPEAR Corporation
Commercial Swimming Pool Sales / Service
12966 N. County Road
Roachdale, IN 46172
Bryce Jones
bjones@Spearcorp.com
Phone: (756) 721-6010
www.spearcorp.com

YPN Chapter 45
Professional Development
Jill Doerner – Chapter President
jdoerner@ymcachicago.org
Phone: (773) 620-6382
Facebook: ypnchapter45

TRUE Fitness
Commercial Fitness Equipment
865 Hoff Road
St. Louis, MO 63366
John Waggoner
jwaggoner@truefitness.com
Phone: 217.590.6677
www.TRUEFITNESS.com
The Illinois State Alliance of YMCAs offers unique opportunities and benefits to Illinois YMCAs. Get involved today and experience the benefits of Alliance membership:

- Scholarship fund for Y professionals
- Public policy on critical issues affecting Ys
- Events, webinars and other educational conferences
- Joint negotiations and group purchasing, which results in better prices for all Ys
- Opportunity to access statewide grant funding
- Statewide initiatives

To learn more, please contact CEO Paul Stanzione at:
paul.stanzione@illinoisymcas.org • (217) 433-7760 • www.illinoisymcas.org
FALL RALLY 2020

Mark your calendar for next year’s Illinois Fall Staff Rally:

September 2020

Bloomington–Normal Marriott Hotel & Conference Center
Normal, Illinois