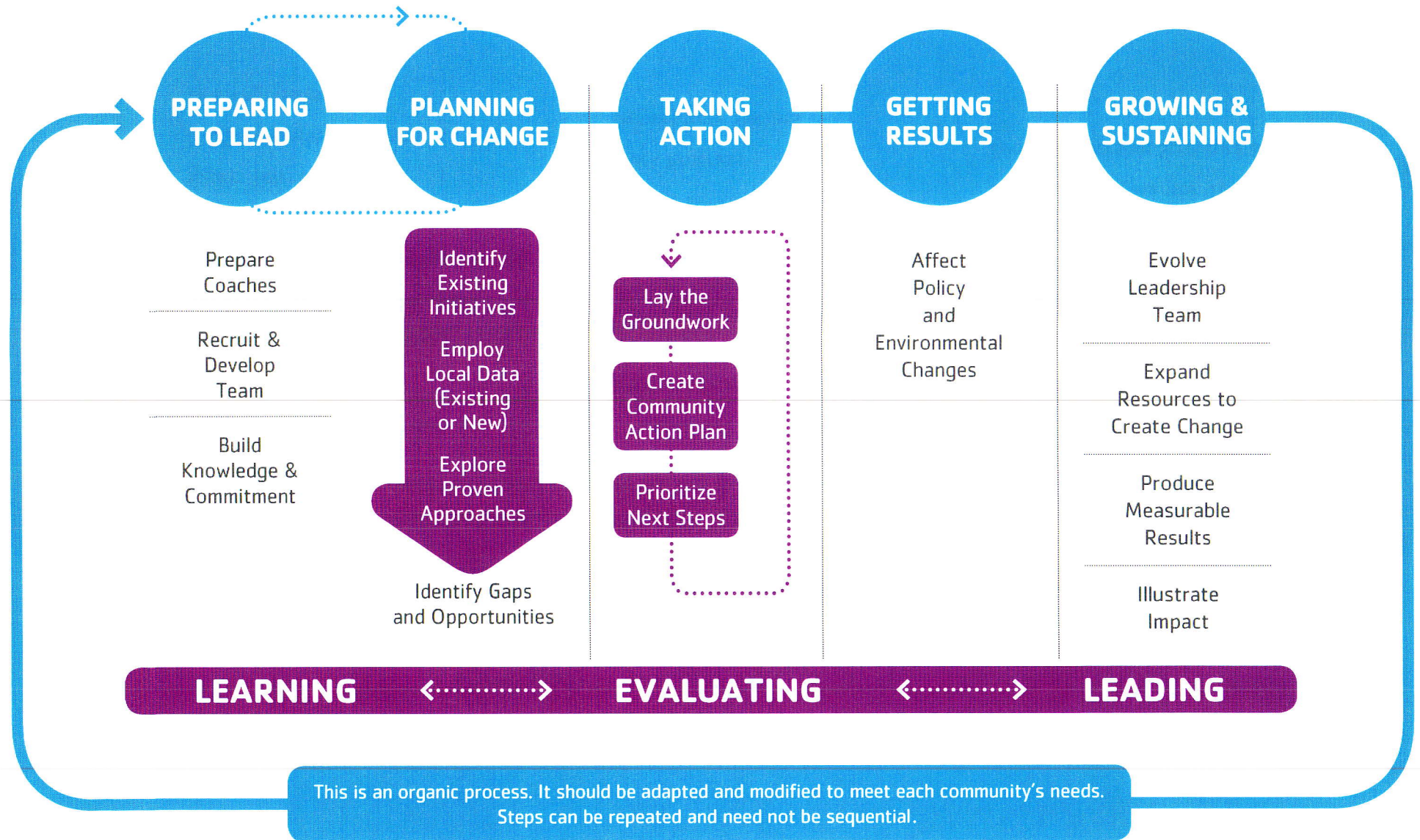


HEALTHIER COMMUNITIES INITIATIVES

Process Map



HEALTHIER COMMUNITIES INITIATIVES

Process Map

LEARNING, EVALUATING AND LEADING

YMCA of the USA's Healthier Communities Initiatives is a process of both learning how to engage community leaders and implement effective strategies, as well as leading an effective process that results in positive change.

LEARNING

- Coaches Meetings & Annual Meeting
- Integration With Local Initiatives
- Community Healthy Living Index (CHLI)
- Peer Coaching Calls
- Expert Teleconferences
- Y-USA Website/Newsletter
- Learning Institutes

EVALUATING

- Understand Your Community
(Community Healthy Living Index/
CHANGE/Local Data)
- Make A Plan
- Identify Measurable Goals
- Track Progress
- Demonstrate Success

LEADING

- Develop Team Roles/Practices
- Educate/Communicate
w/Broader Community & Key Leaders
- Grow Partnerships
- Share Lessons, Mentor Others
- Evolve Leadership Structure & Practices